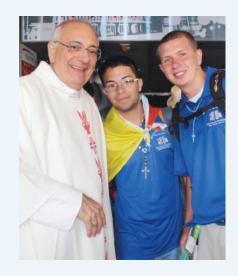


or over 150 years, the Diocese of Brooklyn has embraced and celebrated the diversity of its communities, families and faithful. Generations of Catholics have been raised in our tight-knit neighborhoods, celebrating their Catholic faith at our many parishes, and building our church for the future. We have been richly blessed. With those blessings comes the responsibility to share with future generations all that we have received.

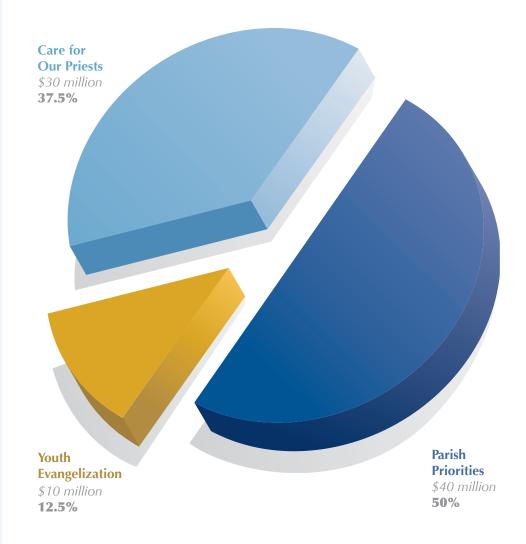


To provide for our needs and ensure the viability of our spiritual home, the Diocese of Brooklyn's Catholic Foundation for Brooklyn and Queens is embarking on a bold initiative entitled Generations of Faith.

Continuing the unprecedented generosity of the 1996 Alive in Hope campaign, this effort will raise at least \$80 million to strengthen our 186 parishes, fulfill our promise to our priests, and foster the formation of our faith in future generations of Catholics.

Join Us!

The Catholic Foundation for Brooklyn and Queens invites you to join us in the Generations of Faith campaign that will strengthen our Catholic faith in the heart of Brooklyn and Queens for generations to come.



Strengthening the *Heart* of Our Diocese

PARISH PRIORITIES - **\$40** million

Our parishes are the intimate existence of our Catholic faith in our Diocese. We are blessed with beautiful churches, where the Eucharist is celebrated daily. For most Catholics, their parishes are the face of the Church, and where we convene for Mass, and celebrate the Eucharist. Embracing our mission to grow ever more perfectly into a community of praise, worship, and witness, **Generations of Faith** recognizes the central role of parishes in the day to day life of the Church. The campaign will allocate the largest portion of the campaign goal - \$40 million - directly for parish needs.

Fulfilling Our *Promise* to Those **Who Have Faithfully Served**

CARE FOR OUR PRIESTS - \$30 million

Our diocesan family has been blessed with the service and leadership of many remarkable priests. Our priests baptize us into the faith, guide us through the scriptures, counsel us in times of worry, and celebrate with us in times of joy. Senior priests continue to provide us with invaluable spiritual support, imparting the wisdom of their generation and giving us the example of their great faith.

The Diocese fulfills the Bishop's promise to his senior priests through the St. John Vianney Fund and the Good Shepherd Fund. These two charitable trusts offer financial assistance for the medical and housing expenses of our sick and elderly priests providing a comfortable and healthy life through their senior years. We have received so much from the generosity of our priests, but they need our help as well. Through Generations of Faith, the parishioners they were happy to shepherd will have the opportunity to express appreciation for the many years of service by our priests. The campaign will allocate \$30 million to the St. John Vianney and Good Shepherd Fund, to ensure that our current and future senior priests receive adequate care during their senior years.

Fostering the Formation of *Future* **Generations of Catholics**

YOUTH EVANGELIZATION - **\$10 million**

The children and young adults of today are blessed with many advantages their predecessors never imagined. They have access to technology and social media, making the world smaller and more accessible. With all the benefits of these new technological and cultural advancements, come the side effects of distraction and alienation. These and other factors produce barriers to their faith journey. Lately we have witnessed more and more young Catholics cut or minimize ties to the church community.

In response to these challenges, and the request of many parish communities in Brooklyn and Queens, the Catholic Foundation funded the launch of the Catholic Youth Ministry Initiative. The initiative is focused on uniting our youth with the local Catholic community, so that they too can appreciate the joy of our faith, and empowering them to live as disciples of Jesus Christ in our world today by participating in the life, mission and work of the Church.

Through a comprehensive youth ministry approach that has proven successful in other Dioceses, the initiative provides on-site support to parishes through funding salaries of youth ministers, and grants for ongoing resources and professional development. With an additional investment of \$10 million over the next five years, the program can expand to parishes across the Diocese by 2020.



2012-2013

7 parishes selected during the the program



2013-2014

7 additional parishes are selected; in total, 14 parishes participating in the program.



2014-2015

12 additional parishes selected; in total,

26 parishes are participating





This transformative fundraising initiative will be conducted in 186 parishes and will invite the more than 1.5 million Catholics across the Diocese to participate.



Generations of Faith Campaign Office Catholic Foundation for Brooklyn and Queens

www.catholicfoundationbq.org